

Look who won round 1...

Subject: Look who won round 1...

From: Alan Johnson <AlanJ@Victory-Group.com>

Date: 12/16/2016 04:40 PM

To: liz Grandvision <Liz@grandvision.org>, Lorena Parker <lparker@sanpedrobid.com>, "Elise Swanson (eswanson@sanpedrochamber.com)" <eswanson@sanpedrochamber.com>, "Eisenberg, Eric (ericeoban@gmail.com)" <ericeoban@gmail.com>, "Greg Morena (greg@thealbright.com)" <greg@thealbright.com>, "Gary Larson (garylarsson@gmail.com)" <garylarsson@gmail.com>, Eric Johnson <Ericj@Victory-Group.com>

2016 Curbed Cup round 1 results! San Pedro beats North Hollywood

[2 comments](#)

There have been some surprises

by [Bianca Barragan](#) Dec 16, 2016, 4:10pm PST

- [tweet](#)
- [share](#)
- [pin](#)
- [Rec](#)



**CURBED
CUP 2016**

The Curbed Cup, our annual award for the neighborhood of the year, is kicking off with 8 or 16 neighborhoods vying for the prestigious (fake) trophy. Voting for each pairing ends 24 hours after it begins. Let the eliminations commence!

The first round of Los Angeles's [Curbed Cup](#) has come to a close and we've had some suspenseful upsets, with a handful of our top-seed neighborhoods losing their matchups. Now, the eight, round-one winners are taking another step closer to being crowned 2016's Neighborhood of the Year.

There have been some very close races. Booming (13) Chinatown scored [a narrow but decisive victory](#), capturing 52.5 percent of the votes when it squared off against (4) West Hollywood.

In an even tighter race, artsy (12) HiFi [barely beat out](#) (5) downtown Hollywood, winning 50.1 percent of the votes.

Not every bout was a nail-biter: Dense, fun (10) Koreatown [won handily](#) over 62 percent of the votes in its bout with (7) East Hollywood.

There's more to come. Take a look at the updated bracket below to see which neighborhoods will face off in the next round of [Curbed Cup](#), and don't forget to cast your votes as the eight winning 'hoods prepare for a new and stiffer round of competition.



- [Curbed Cup 2016](#) [Curbed LA]